



भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE

National Conference on **Quality Agri Inputs**

Addressing the Challenge of Spurious Inputs in Indian Agriculture

5th September 2025 | 09:00 AM – 5:00 PM

Multipurpose Hall, India International Centre, New Delhi



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ABOUT THE CONFERENCE

Agriculture has long been the backbone of India's economy, and scientific advances in agri inputs have driven remarkable gains in productivity. Yet, the growing menace of fake, spurious, substandard and counterfeit inputs have emerged as a serious threat, often leading to crop failures, farmer distress, declined exports and loss of trust in the system.

Recognizing this urgent challenge, the Agriculture Minister has recently directed a nationwide crackdown on counterfeit inputs, urging states and regulatory bodies to intensify action. Building on this momentum, the National Conference on Quality Agri Inputs being convened by Indian Chamber of Food and Agriculture will provide a timely platform for government, industry, associations, research institutions, regulatory and export promotion agencies, and farmer bodies to come together, deliberate on solutions, and chart a roadmap for policy framework, quality assurance and farmer protection.

OBJECTIVES OF THE CONFERENCE

- ✓ Curbing the production and sale of spurious, substandard and counterfeit seeds, pesticides and fertilisers.
- ✓ Addressing forced tagging and other coercive practices in the agri-input distribution system.
- ✓ Strengthening enforcement mechanisms under the relevant regulatory frameworks.
- ✓ Ensuring transparency and accountability across the supply chains, and sales only against bills.
- ✓ Promoting digital technology tools for effective monitoring, awareness campaigns, and grievance redressal systems.
- ✓ Encouraging industry associations and stakeholders to adopt self-regulation and global best practices.
- ✓ Examining the implications of spurious and poor-quality agri-inputs on India's agricultural exports and sensitising all stakeholders.

WHY YOU SHOULD ATTEND ?

- ✓ Be part of the national response to the Agriculture Minister's recent call for a crackdown on spurious agri-inputs
- ✓ Gain first-hand insights into new enforcement measures, compliance requirements, and market regulations.
- ✓ Understand how counterfeit inputs, and uncertified bio-stimulants are being addressed through policy and technology.
- ✓ Contribute your expertise to a policy note and recommendations that will be formally submitted to the Ministry of Agriculture.
- ✓ Explore digital traceability solutions (QR codes, blockchain, AI monitoring) that can safeguard farmers and protect brand reputation.
- ✓ Network with regulators, enforcement agencies, industry leaders, and farmer organizations to shape the next steps for quality assurance in agri inputs.

WHO SHOULD ATTEND ?



- ✓ Policymakers and Government Officials
- ✓ Seed, Fertilizer, Pesticide, and Bio-stimulant Companies
- ✓ Input Distributors, Retailers, and Agri-Service Providers
- ✓ Farmer Producer Organizations (FPOs) and Farmer Leaders
- ✓ Agribusiness Firms and Export Houses
- ✓ Agricultural Scientists, Extension Experts, and Academia
- ✓ Development Organizations, NGOs, Associations and Cooperatives
- ✓ Agri-Tech Startups and Digital Platform Providers

EXPECTED OUTCOMES OF THE CONFERENCE

This national-level conference seeks to generate actionable insights and foster multi-stakeholder collaboration aligned with the Government's vision for ensuring quality, accessible, and sustainable agri inputs. The expected outcomes include:

Outcome Area	Details
Policy Recommendations	Concrete inputs for strengthening regulations, quality standards, and enforcement mechanisms to curb spurious and substandard inputs.
Farmer-Centric Solutions	Models for protecting farmers' interests through affordable access to authentic inputs, awareness programs, and grievance redressal mechanisms.
Enforcement and Accountability	Strengthened monitoring frameworks under the Fertiliser (Control) Order and other regulations, ensuring transparency and accountability in supply chains.
Technology Transfer	Promotion of digital platforms, bio-based inputs, and climate-smart technologies to drive efficiency and sustainability in farming practices.
Value Chain Strengthening	Strategies for integrating quality inputs with improved productivity, market efficiency, and farmer profitability, while addressing coercive practices in distribution
Sustainability and Global Competitiveness	Frameworks for encouraging eco-friendly practices, reducing environmental risks, and positioning India as a global leader in sustainable agriculture.
Public-Private Collaboration	Establishment of partnerships between ministries, industry, research institutions, and farmer organizations for impactful implementation.
Awareness and Capacity Building	Roadmaps for awareness campaigns, extension services, and training programs to build farmer confidence in quality agri-inputs.

PROGRAM SCHEDULE

S.No.	Time	Session Title
1.	09:00 AM - 09:30 AM	Registration & Welcome
2.	09:30 AM - 10:30 AM	Inaugural : From Counterfeit to Confidence: Strengthening India's Agri-Input Systems
3.	10:30 AM - 11:00 AM	Tea
4.	11:00 AM - 12:15 PM	Session I : Ensuring Quality and Compliance in Agri Inputs
5.	12:15 PM - 01:30 PM	Session II : Technology and Traceability to ensure Quality Inputs
6.	01:30 PM - 02:15 PM	Lunch
7.	02:15 PM - 03:30 PM	Session III : Value Chains, Trade, and Risk Management
8.	03:30 PM - 04:45 PM	Session IV : Sustainable Growth & Impact on Farming Community due to Spurious Inputs
9.	04:45 PM onwards	Closing Ceremony – Presentation of Actionable Strategy and Way Forward (Followed by Tea)

SPONSORSHIP OPPORTUNITY

Be a proud sponsor of the National Conference on Quality Agri Inputs for Robust Agriculture — a flagship platform aligned with India's mission for sustainable farming and resilient food systems. Join policymakers, scientists, industry leaders, and farmer organizations in shaping the future of agri inputs, driving innovation, sustainability, and farmer prosperity. Your association will highlight your commitment to national goals and underscore your commitment to improving farmer livelihoods and agricultural resilience.

Principal Sponsor (INR 6.00 Lacs + GST)

- **Title Recognition:** Esteemed recognition as the Principal Sponsor with prominent brand visibility across all event collaterals and platforms, including pre-event promotion.
- **Speaking Opportunity:** Sharing the dais with the VIPs during inaugural and concluding sessions and speaking slots.
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- **Acknowledgment:** Special recognition during both the inaugural and closing ceremonies.

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- **Sharing Concluding** ceremony and speaking slot.
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- **Acknowledgment:** Recognition during the event proceeding.
- **Speaking slot** in any one session

ICFA ACCOUNT DETAILS FOR ONLINE PAYMENTS

Beneficiary Name	INDIAN CHAMBER OF FOOD AND AGRICULTURE		Beneficiary A/C No	50200009753362
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, New Delhi	
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Participation is by prior registration. Scan the QR Code to Register, without any charge